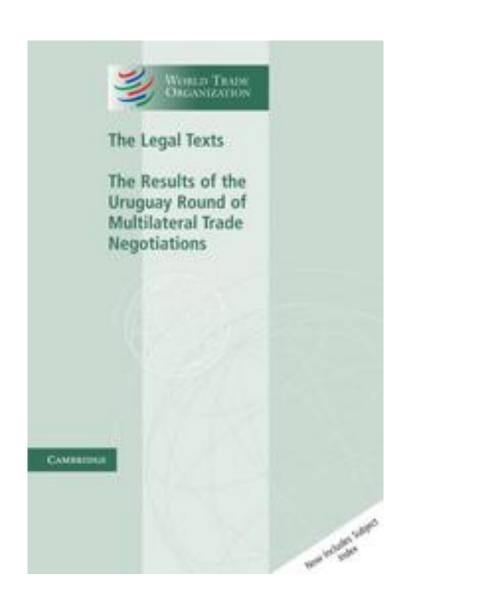
# Understanding the Mutilateral Trading System

SMExport Week - 24 March 2025

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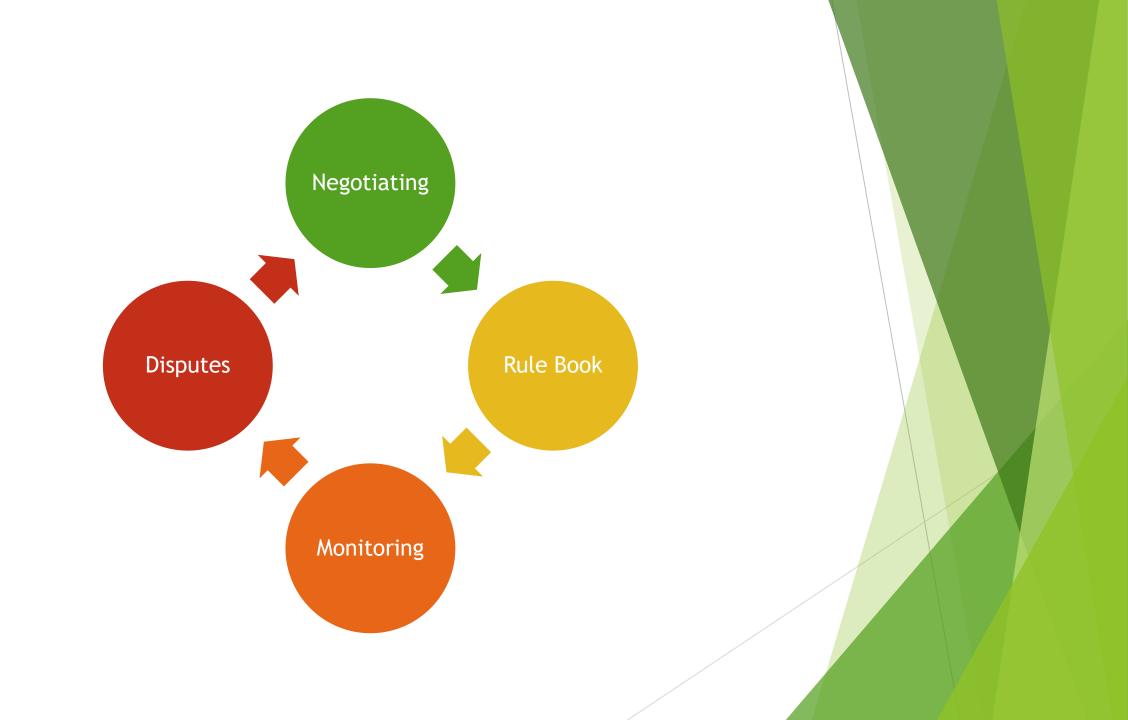




What are the core principles underlying the WTO Rules?

**Most Favoured Nation** 

**National Treatment** 



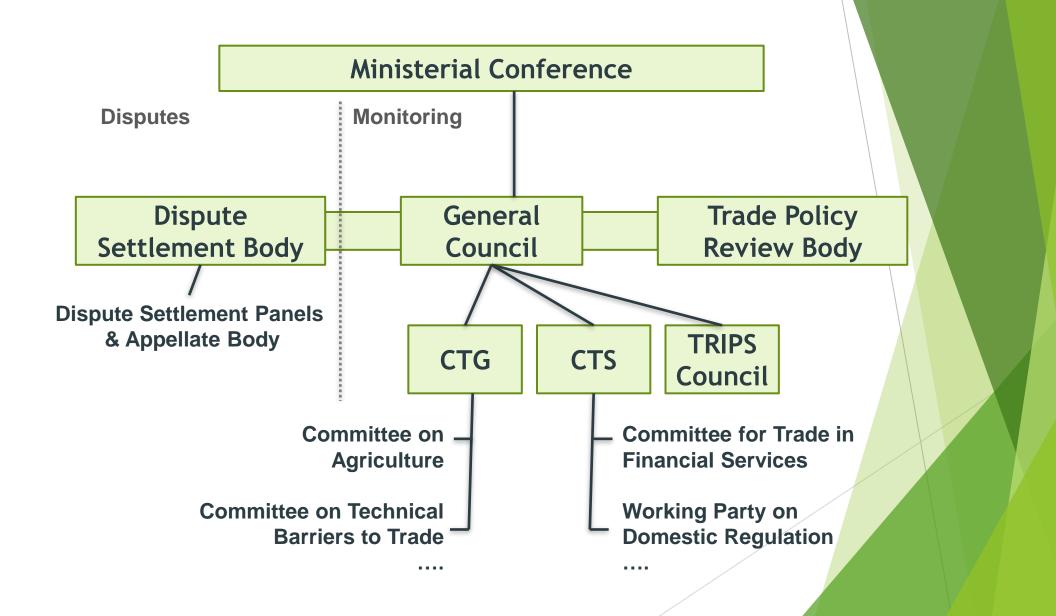




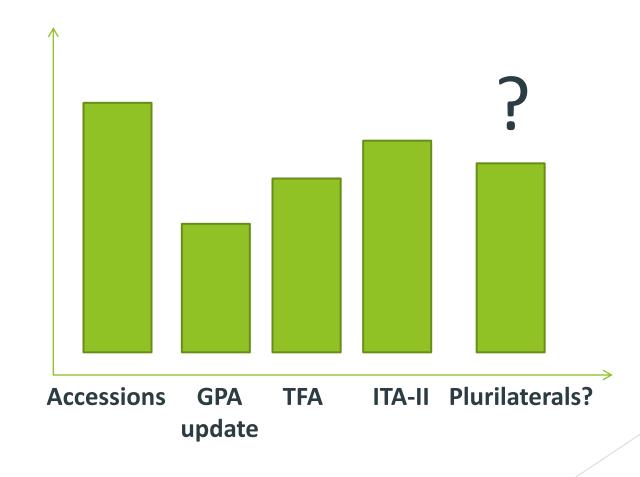


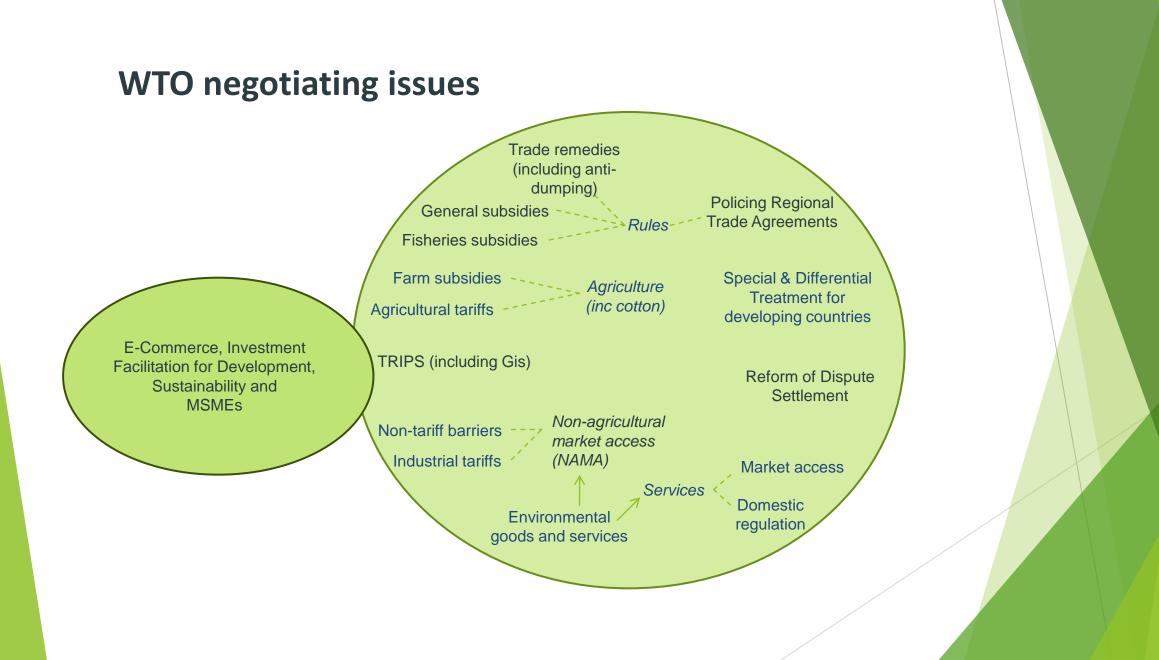
## Disputes Monitoring N

# Negotiations



#### **Business gets done ... eventually**





### How can SMEs benefit from the WTO?

Utilising WTO resources



Raising awareness of trade barriers



Advocating for the implementation of WTO agreements



Engage with the Working Group on Micro, Small and Medium-Sized Enterprises