

Compras inclusivas: Oportunidades para mujeres en las cadenas de valor globales

Jueves 3 de julio

Las mujeres exportadoras encuentran obstáculos



Instituto de las
MUJERES



Adquisiciones sensibles al género

GRP gender-responsive procurement

La selección sostenible de servicios, bienes u obras públicas de empresas propiedad de mujeres o dirigidas por mujeres y/o aquellas que tienen políticas y prácticas sensibles al género para empleados y cadenas de suministro.

Contratación pública

- Representa 10% -15% PIB países desarrollados y 30% - 40% PIB 50 países más pobres mundo.

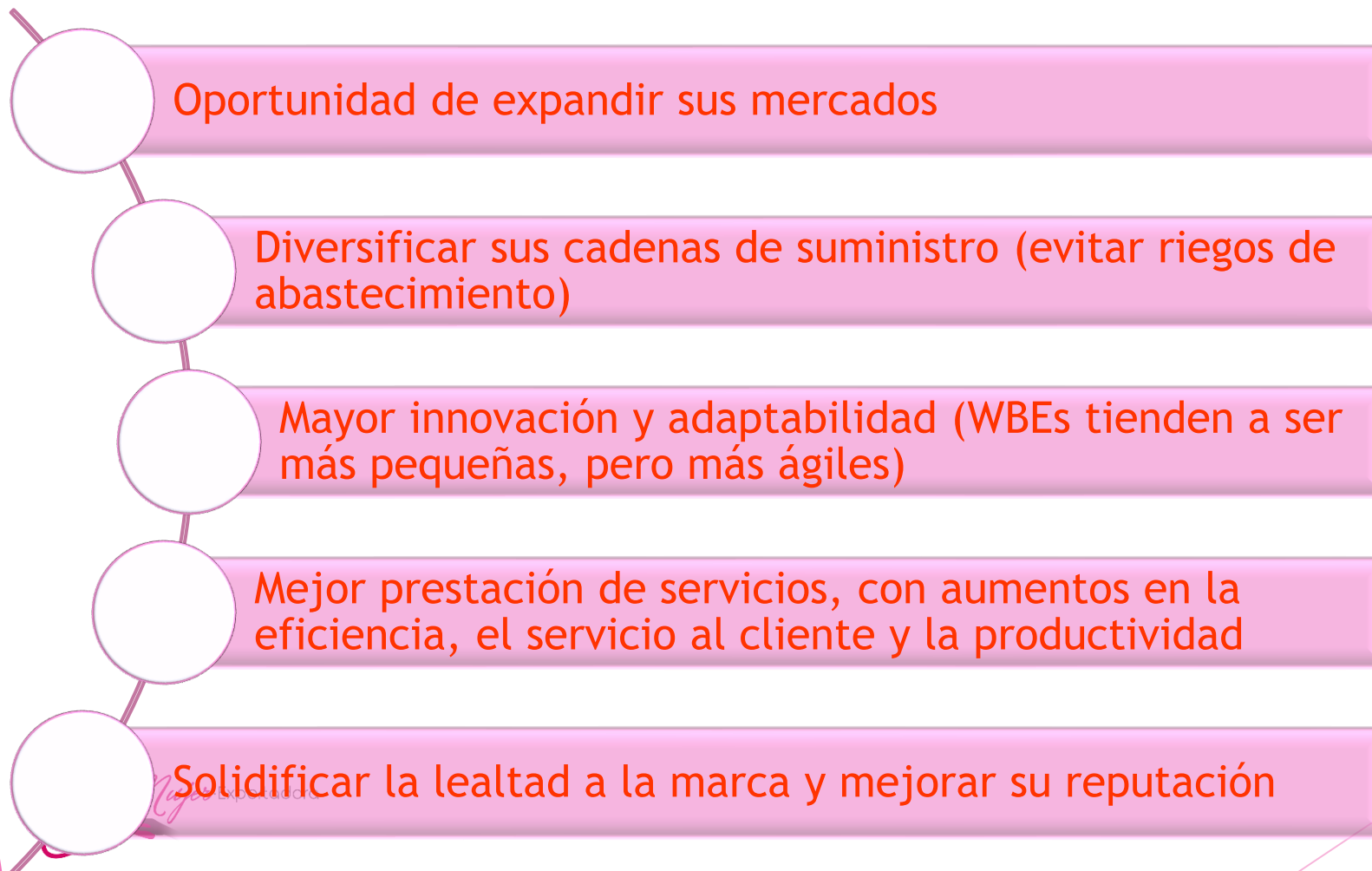
Contratación privada

- Programas de contratación privada de empresas de mujeres pueden abrir el camino para la incorporación de la diversidad y la inclusión en las cadenas de valor mundiales.



Beneficios para las grandes empresas

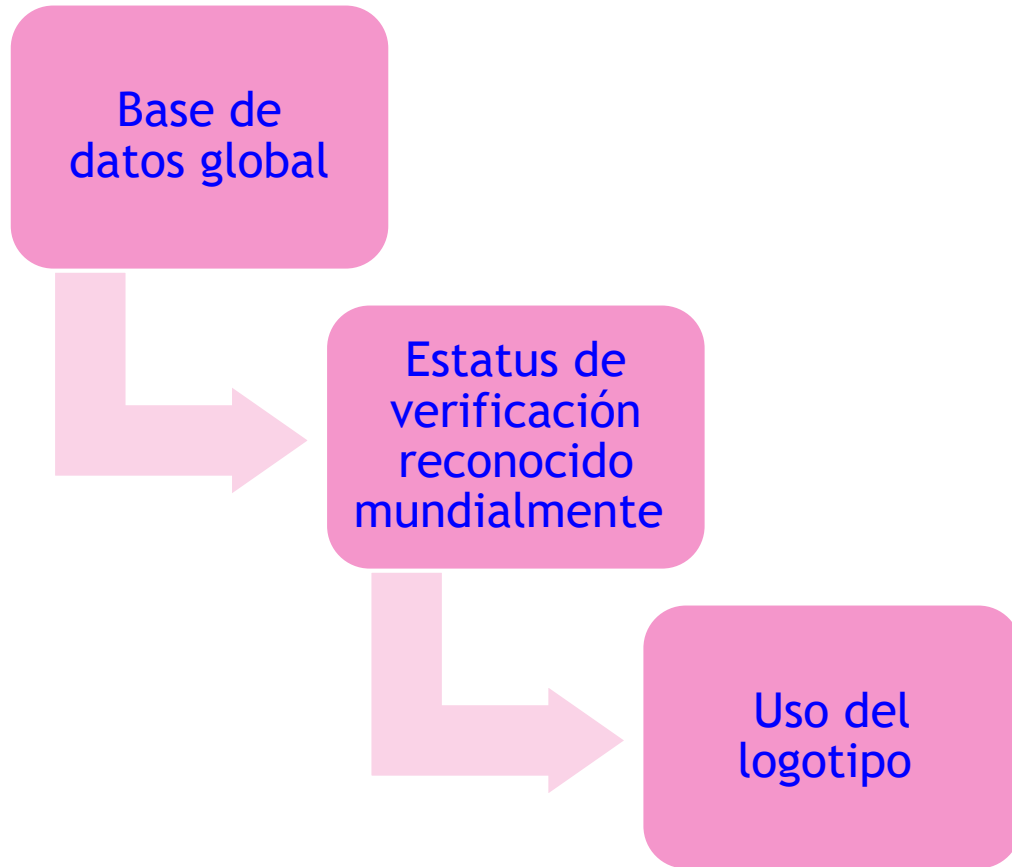
del potencial de las empresas propiedad de mujeres en la cadena de suministro:



Aumentando la disponibilidad de proveedores, capital y la competencia a través de la promoción del emprendimiento

La categoría: “Empresas propiedad de mujeres”

La mejor práctica de diversidad de proveedores exigir la certificación de un **tercero** para garantizar la integridad de sus informes de diversidad de proveedores.



Además, **Networking** y Capacitación

What the World Bank Group Buys

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What the World Bank Group Buys

The World Bank Group procures a wide variety of goods and services including, but not limited to:

Information Technology

- Computer Software and Services
- Computer Peripherals, Accessories and Supplies
- Telephone and Telecommunication Equipment, Accessories and Supplies
- Servers, Routers and other Hardware Equipment
- Video Equipment

Communications Equipment and Services

- Communications and Media-Related Services
- Conference Facilities and Related Services
- Video Conferencing Equipment and Supplies
- Library and Archival Equipment, Machines and Supplies

Interpretation Services

- Translation Services

Consulting Services

- Operational Consulting Services
- Administrative Consulting Services

Construction and Renovation

- General Construction Services
- Air Conditioning, Heating, and Ventilating: Equipment, Parts and Accessories
- Architectural Services, Professional and Non-Professional
- Building Construction Services, Building Maintenance and Repair Services
- Cafeteria and Kitchen Equipment, Commercial
- Elevators and Escalators
- Energy Collecting Equipment and Accessories
- Engineering Services
- Sewage Treatment Equipment and Services

- Furniture: Office, Cafeteria, Library, Lounge

- Sound Systems, Components, and Accessories
- Steam and Hot Water Boilers, Steam Heating Equipment, Fittings, Accessories and Supplies
- Power Generation Equipment, Accessories
- Power Transmission Equipment - Electrical, Mechanical, Air and Hydraulic

Facilities Management Services and Equipment

- Food Services
- Security Services
- Cleaning
- Fire, Safety, and Emergency Services
- Art Objects, Equipment and Supplies
- Drapes, Curtains, and Upholstery Material (Including Automobile)
- Coolers, Drinking Water (Water Fountains)
- Fire Protection Equipment and Supplies
- Flags, Flag Poles, Banners, and Accessories
- Janitorial Services and Supplies
- Floor Covering, Floor Covering Installation and Removal Equipment, and Supplies
- Floor Maintenance Machines, Parts and Accessories

Graphic Design, Publications and Print Services

- Graphic Design
- Typesetting
- Writing and Editing Services
- Bookbinding, Rebinding, and Repairing
- Electronic Books
- Signs, Sign Materials, Sign Making Equipment, and Related Supplies
- Printing and Related Services
- Printing Equipment and Supplies
- Publications and Audiovisual Materials
- Periodicals and Subscription Services
- Photographic Equipment and Supplies
- Graphic Arts

Office Supplies, Paper and Paper Products

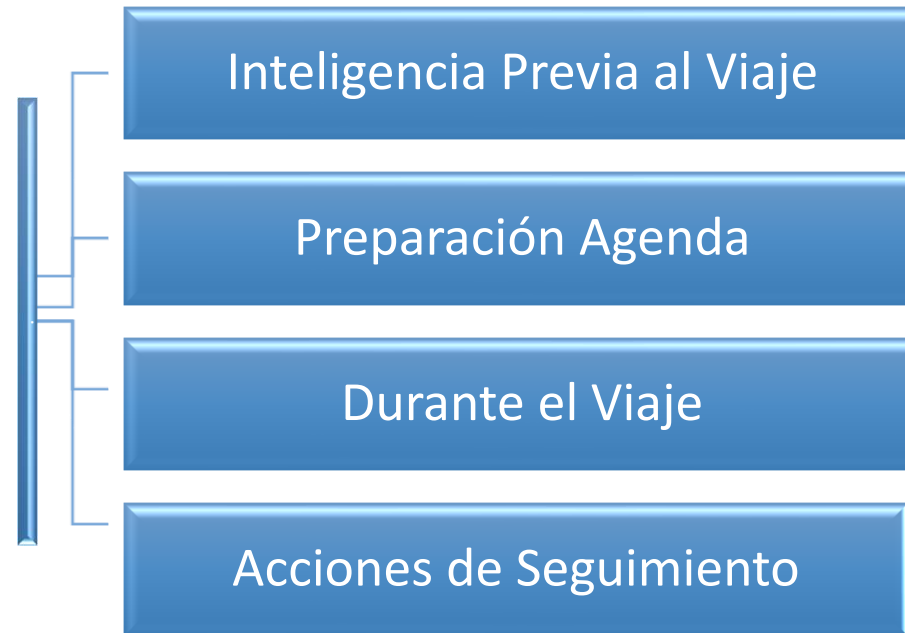
- Copiers
- Office Machines, Equipment and Accessories
- Toner cartridges and Supplies
- Office Products
- Envelopes, Plain or Printed
- Paper
- Maps
- Badges, Emblems, Name Tags and Plates, etc.

Other Administrative Services

- Automotive Vehicles and Accessories
- Charter Airline Services
- Drugs and Pharmaceuticals
- Training and Coaching Services
- Household Goods and Relocation Services
- Insurance Services
- Moving and Shipping Services
- Temporary Administrative Support Services

- Travel and Related Services

Etapas de preparación



La Clave Siempre

✓ Establecer Plan de Acción

**<<Un barco en el puerto está seguro, pero no es
para eso para lo que se construyen.**

Navegad en el mar y haced cosas nuevas.>>

La Almirante Grace Hooper



Gracias por su atención.

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